AMENDMENTS TO THE SPECIFICATION:

Please replace the paragraph beginning on page 8, line 3 of the Specification as filed with the following paragraph, where double brackets and strikethroughs indicate deleted subject matter:

In accordance with another embodiment of the invention, a network element comprising a provisioning server is provided. The provisioning server transmits [[a]] data signal embodied in a carrier wave readable by a mobile terminal and encoding one or more provisioning documents. The provisioning documents include an application identifier corresponding to a standardized network application hosted by a plurality of application servers. The provisioning documents further include application access parameters associated with the application identifier, where at least one of the application access parameters is an application server address of one of the plurality of application servers in which a mobile terminal recipient of the data signal can access the standardized network application.